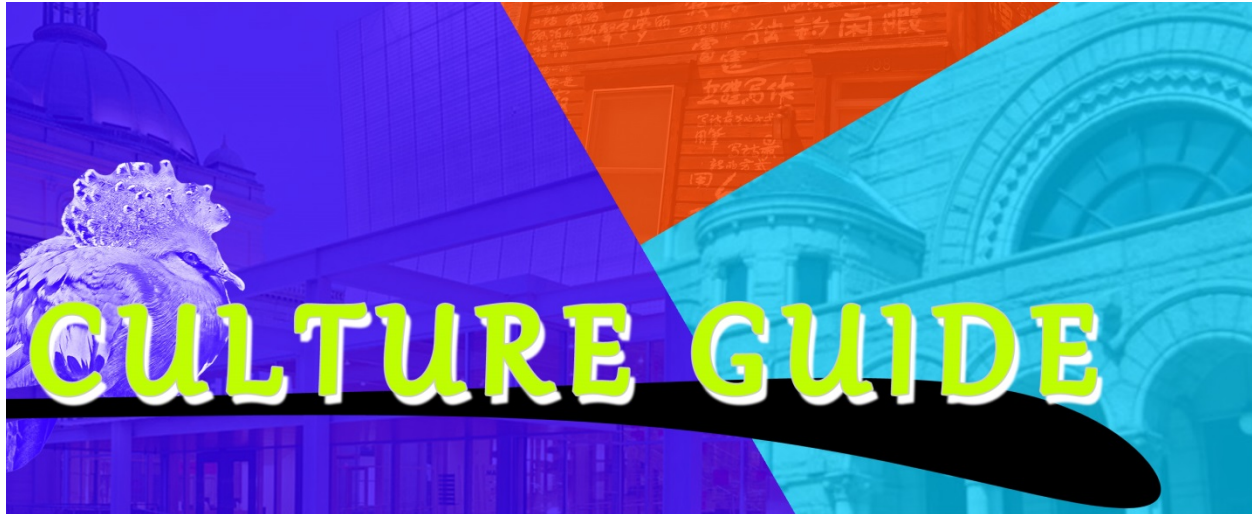


The NORTHSIDE CHRONICLE

www.thenorthsidechronicle.com

Your Community Newspaper

922 Middle Street - Pittsburgh, PA 15212 - (P) 412-321-3919 - (F) 412-321-1447



This special edition for our July issue will be filled with unique features and activities around the excellent arts, music, cuisine, and community initiatives the Northside offers year round and expands on with summer season.

The Culture Guide is just another way that the Chronicle engages with the community to provide newsworthy articles, inspirational stories, and honoring members and leaders alike. A special events calendar will also be available online in an effort to centralize information for residents and visitors for easy connection to businesses like yours.

Sponsorship contributions allow various Northside residents, neighborhood groups, and small businesses to feature their activities in the guide by assisting in off-setting the additional printing costs. Being a sponsor is also a commitment to being a community partner who supports free information for the betterment of our neighbors.

This year we have established new sponsorship levels so that any organization can afford to participate. Please refer to the sponsorship page for more information regarding the packages.

If you have supported this endeavor in the past we ask that you consider investing in your community again. Printing **8,000 copies**, the Northside Chronicle is committed to the eighteen neighborhoods that it serves and we ask that you join us in this endeavor.

Thank you for your consideration,

S Lauren Stauffer
Advertising Manager
advertising@thenorthsidechronicle.com
Office: 412-321-3919 | Text: 412.339.0712

The **NORTHSIDE CHRONICLE**

www.thenorthsidechronicle.com

Your Community Newspaper

922 Middle Street - Pittsburgh, PA 15212 - (P) 412-321-3919 - (F) 412-321-1447

Sponsorship Packages

Guide Title Sponsor

\$1,250 Contribution

-A full page color ad

- Company logo in the **Front Page** banner graphic for guide.
- Company logo in prominent position on front cover of guide
- Company name on sponsorship thank you page in August 2017 edition -Up to 8 event listings in print + online at: <http://thenorthsidechronicle.com/listings/culture> -guide (net 365 days) and on our Chronicle Calendars for duration of that month.
- Plus, one (1) year of Community Partnership Benefits.

Guide Calendar Sponsor

\$800 Contribution

-A half-page color ad -Company logo on the guide's calendar pages insert

-Company logo in prominent position on front cover of guide

- Company name on sponsorship thank you page in August 2017 edition -Up to 8 event listings in print + online at: <http://thenorthsidechronicle.com/listings/culture> -guide (net 365 days) and on our Chronicle Calendars for duration of that month
- Plus, one (1) year of Community Partnership Benefits.

Guide Events Sponsor

\$450 Contribution

-A quarter-page color ad

-Company logo on front cover of guide

- Company name on sponsorship thank you page in August 2017 edition -Up to 8 event listings in print + online at: <http://thenorthsidechronicle.com/listings/culture-guide> (net 365 days) and on our Chronicle Calendars for duration of that month. - Plus, one (1) year of Community Partnership Benefits.

Guide Listings Sponsor

\$200 Contribution -Company logo on front cover of guide

- Company name on sponsorship thank you page in August 2017 edition -Up to 8 event listings in print + online at: <http://thenorthsidechronicle.com/listings/culture> -guide (net 365 days) and on our Chronicle Calendars for duration of that month. - Plus, one (1) year of Community Partnership Benefits.

The Culture Guide will be available beginning July 1, 2017.

Please contact **S Lauren Stauffer**, Advertising Manager
advertising@thenorthsidechronicle.com
Office: 412-321-3919 | Text: 412.339.0712