

THE NORTHSIDE CHRONICLE

www.thenorthsidechronicle.com

Your Community Newspaper



Coming in April, The Northside Chronicle will publish its 2018 Homebuyer's Guide special edition.

In this special edition is an insert included in our April 2018 issue, which will feature informative articles, tips, columns and photos for the homeowner. This special insert will cater to those looking to buy a home, those in the process of moving, and existing homeowners who have spring repair and improvements to work on.

The Homebuyers Guide is designed to help current, new and future homebuyers find answers to common questions about finding a house on the Northside, tax credits, moving problems, renovating a house and more! This is the perfect time for your business to showcase products, highlight services, and promote new customer specials that are in demand during the spring and summer months.

In order to cover extra printing costs for the Homebuyers Guide, sponsorships must be secured. Sponsorships range from \$630 to \$85. As a sponsor you will receive a color ad and your company logo on the Homebuyer's Guide cover.

This year we have established 4 sponsorship levels so that any organization can afford to participate: Please refer to the Sponsorship page (2nd page) for more information regarding the sponsor levels.

Sponsorship deadline is no later than Friday, March 23rd, 2018.

Printing **8,000 copies**, with 12,000 readers, The Northside Chronicle is committed to the 18 neighborhoods that it serves and we ask that you join us in this endeavor.

Thank you for your consideration,
S Lauren Stauffer
Advertising Manager
922 Middle Street
Pittsburgh, PA 15212

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HOMEBUYER'S GUIDE



Special Issue

SPONSORSHIP LEVELS

Level 4 \$630

Full page color ad 9.75" x 11.5" , also includes company logo on Hombuyer's Guide Cover and 1 year of complimentary Community Partner online listing and help wanted classifieds for your business*.

Level 3 \$325

1/2 page color ad 9.75" x 5.5" , also includes company logo on Hombuyer's Guide Cover and 1 year of complimentary Community Partner online listing and help wanted classifieds for your business*.

Level 2 \$175

1/4 page color ad 4.8" x 5.5" , also includes company logo on Hombuyer's Guide Cover and 1 year of complimentary Community Partner online listing and help wanted classifieds for your business*.

Level 1 \$85

1/8 page color ad 4.8" x 2.7" , also includes company logo on Hombuyer's Guide Cover and 1 year of complimentary Community Partner online listing and help wanted classifieds for your business*.

Feel free to contact me if you have any questions or interests.

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