



The Northside Chronicle

2023 Print Rate Card

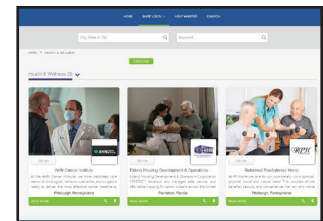
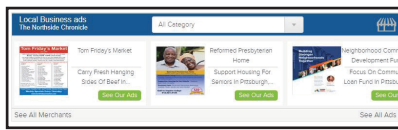
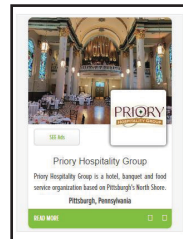
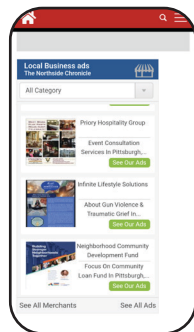
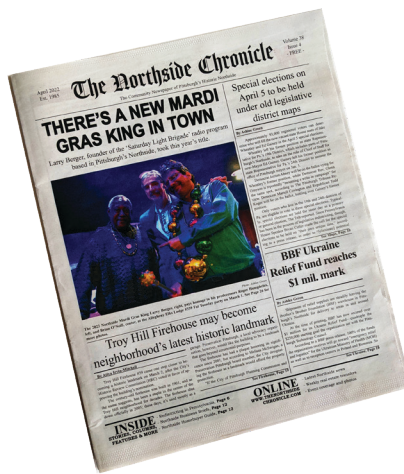
5,000 monthly circulation | 12,000+ readership | e-Edition archive

NEW PRINT + AUTO-DIGITAL ADS

We are excited to announce our partnership with a technology company that specializes in assisting print community newspapers bridge the gap of digital and provide more value to our advertisers.

Each regular size ad will automatically build a custom online business profile for your company that will update monthly with your new ad featured in several locations throughout our website's home page, articles, and searchable marketplace directory whether on a laptop, tablet, or mobile phone.

Print Ad + Featured Website Placement + Individual Business Listing Page + Searchable Marketplace Directory



Print Ad Name	Print Ad Size	Call In Color	Call In Black/White
4Tab Newsprint Inserts	35# BRITE newsprint	\$1,350	n/a
Self Printed Inserts	Delivered to Printer	\$735	n/a
Front Page Notes	3" W x 3" H	\$465	Receive two months placement
Front Cover Side Bar	2.5" W x 5" H	\$665	n/a
Front Cover Footer	10.25" W x 1.5" H	\$475	n/a
Center Spread	21.625" W x 12.875" H	\$965	n/a
Back Page	10.25" W x 12.875" H	\$680	n/a
Full Page*	10.25" W x 12.5" H	\$645	\$495
Junior Page*	8" W x 12.5" H	\$525	\$400
1/2 Pages*	Horizontal 10.25" W x 6" H Vertical 5" W x 12.5" H	\$355	\$300
1/3 Pages	Horizontal 10.25" W x 4" H Vertical 3.4" W x 12.5" H	\$275	\$200
1/4 Page	5" W x 6.15" H	\$225	\$135
Strip Banners	Horizontal 10.25" W x 2.17" H Vertical 2" W x 12.75" H	\$190	\$110
1/6 Pages	Horizontal 5" W x 4" H Vertical 3.4" W x 6.25" H	\$105	\$80
1/8 Pages	Horizontal 5.12" W x 3.12" H Vertical 2.375" W x 6.175" H	\$85	\$60
*Premium Page Positions	Pages available: 3,4,5	+ \$50	